

REGULATORY AND APPEALS COMMITTEE – 26 FEBRUARY 2018

Title of paper:	Review of 'Hackney Carriage and Private Hire Advertising Policy' - addendum	
Director:	Andrew Errington Director – Community Protection	Wards affected: ALL
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Relevant Council Plan Key Theme:		
Strategic Regeneration and Development		<input type="checkbox"/>
Schools		<input type="checkbox"/>
Planning and Housing		<input type="checkbox"/>
Community Services		<input type="checkbox"/>
Energy, Sustainability and Customer		<input checked="" type="checkbox"/>
Jobs, Growth and Transport		<input checked="" type="checkbox"/>
Adults, Health and Community Sector		<input type="checkbox"/>
Children, Early Intervention and Early Years		<input type="checkbox"/>
Leisure and Culture		<input type="checkbox"/>
Resources and Neighbourhood Regeneration		<input type="checkbox"/>
Summary of issues (including benefits to citizens/service users):		
Further to agenda item 5, this addendum asks the Committee to consider an additional amendment to the 'Hackney Carriages and Private Hire Vehicles Advertising Policy'.		
Recommendations:		
1	That the Committee approve that from 1 June 2018, following consultation with the trade, the current vehicle specification for private hire vehicles be amended so that they are required to display the words 'ADVANCED BOOKINGS ONLY otherwise not insured' fixed to each rear door directly below the rear window (as in appendix 1).	
2	That the Committee delegate individual authority to the following officers, following consultation with the Chair, Vice Chair and Opposition Spokesperson, to implement the change, taking into account consultation responses from the trade: <ul style="list-style-type: none"> • Director of Community Protection; • Head of City Centre Management; • Regional Licensing and Policy Manager. 	

1 REASONS FOR RECOMMENDATIONS

- 1.1 The Local Government (Miscellaneous Provisions) Act 1976 permits Councils to control the appearance of both Hackney Carriages and Private Hire Vehicles and to attach such conditions to the vehicle licences as it sees fit. The new

requirement will aid in providing a clear identity to Nottingham City Council licensed private hire vehicles thereby creating a safe, recognisable identification for the public travelling in and around the City. (Appendix 1)

- 1.2 It is proposed that prior to implementation, the private hire trade will be consulted on the additional requirement and responses assessed accordingly.
- 1.3 It is further proposed that any such responses be considered in consultation with the Chair, Vice Chair and Opposition Spokesperson to assess any impact on the implementation date.
- 1.4 Once final approved is agreed, all private hire vehicle owners and private hire operator companies will be notified that with effect from 1 June 2018 identifiers stating 'ADVANCED BOOKINGS ONLY otherwise not insured' will be required to be placed on each rear door directly below the rear window. The mark up should consist of a black vinyl strip with white lettering as in appendix 1.